

LIFEED

YOUR COMPANY NEEDS **CARING** FOR NOW MORE THAN EVER.



INCREASE **ENGAGEMENT** AND ENCOURAGE YOUR EMPLOYEES TO FLOURISH: 5 LESSONS FROM **PARENTHOOD**.

1

ESTABLISH TRUST

Trust is at the heart of every relationship. Just like with children, trust grows alongside responsibility and independence. It boosts empathy and bonding, increasing energy levels by up to 106%¹.

TRUSTWORTHY COMPANIES REVEAL



+50%
PRODUCTIVITY



-74%
STRESS

¹Source: Trust Factor: The Science of Creating High-Performance Companies, Paul Zak

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A team is not a group of people who work together. A team is a group of people who trust each other

Simon Sinek,
Author

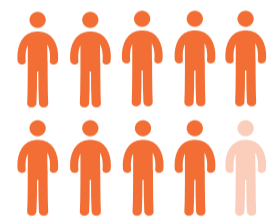
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2

TUNE IN

Parents know their children. Do you know your employees? What are they worried about? Tune into them, value them and they'll become more engaged and feel part of something bigger.

COMPANIES THAT DEMONSTRATE EMPATHY SEE



9 OUT OF 10 are MORE LOYAL and WORK MORE

Source: Businessolver Workplace Empathy Monitor 2019



53%
Lifeed users feel SEEN AND VALUED

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In order to build a rewarding employee experience, you need to understand what matters most to your people

Julie Bevacqua
President at Rise People

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3

MAKE SPACE FOR LIFE

Most people hold multiple roles: employees, parents, partners, children, friends etc. Let them use their skills from different areas of life, including work, to activate a continuous learning process and increase wellbeing.

INCLUSIVE COMPANIES



54%
Of Lifeed users learned to BRING 'HIDDEN' TALENTS TO WORK



+30%
INNOVATION

Source: What Diversity and Inclusion Policies Do Employees Actually Want? Harvard Business Review 2019

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Developing a culture-first mentality means focusing on employees' total quality of life - physical, mental, social, emotional and financial health.

Meghan Biro
CEO of Talent Culture

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4

WELCOME ERRORS

We all know that children learn to walk by falling over. Experimentation, changing direction and error management are the best ways to benefit from unexpected change in an uncertain future.

COMPANIES THAT EXPERIMENT



87%
Of Lifeed users say parenthood has changed their VISION OF THE FUTURE



64%
Of Lifeed users say that parenthood has developed their MENTAL AGILITY

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Many times what we perceive as an error or failure is actually a gift. And eventually we find that lessons learned prove to be of great worth.

Richelle Goodrich
Author

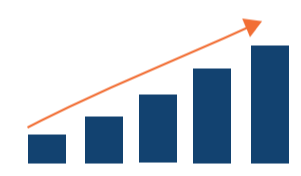
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5

SHARE DIRECTION

Companies are like families: they need a shared objective that guides their actions, creating a competitive advantage. If you share your company's direction with your teams, they'll feel good and work better.

SHARED CULTURES



+85%
NET INCOME IN 5 YEARS

Source: Gallup



50%

Of Lifeed users feel APPRECIATED and confirm that their company PUTS THEIR VALUES INTO PRACTICE

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If you are working on something exciting that you really care about, you don't have to be pushed. The vision pulls you.

Steve Jobs
Entrepreneur

”

VALUE PARENTHOOD. IMPROVE EMPLOYEE ENGAGEMENT.

DISCOVER HOW

LIFEED

LIFE FEEDS EDUCATION

Chosen by over 80 companies, Lifeed is the **DIGITAL + REAL LIFE** blended learning platform that transforms life **TRANSITIONS** into opportunities to develop professional **SKILLS**:

- + Wellbeing and energy
- + Inclusion and diversity
- + Engagement and motivation

REQUEST A DEMO

lifeed.io