

LIFEED

BACK

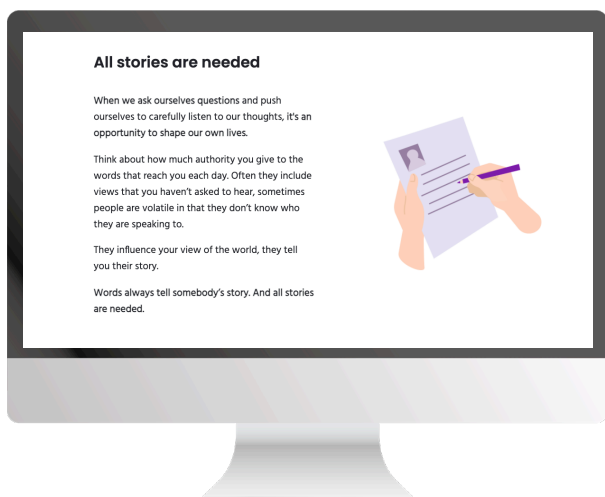
To the Future of Work

The return to the office represents a new challenge for companies in the post-pandemic world. After many people having worked from home for so long, the return to the workplace is a transition that needs to be managed carefully.

How can we support employees returning to the office, so that they feel safe and confident?

BACK - to the future of work is a two-unit digital training journey. It allows people to understand, normalize and become authors of change, exploring the positives of this transition.

1. Acknowledging that the complexity inherent in this phase lowers anxiety levels and highlights the skills conducive to productivity.
2. Building resilience and vision to drive positive development
3. The person circles back to focus on themselves, their power to “write history” and the importance of their contribution to the company’s mission.



Life Based Learning® activates the learning potential in participants' life experiences: daily practice makes training relevant and continuous, improving efficacy and boosting people's wellbeing and awareness.



15,000 participants so far



Collaborations with Ca' Foscari, Bologna and Bicocca Universities, National Innovation Center for Ageing and Kellogg School of Management



Noted by McKinsey as one of the top **10** reskilling innovations in the world



Proprietary scientific method



Technological platform with **90%** positive ratings



90% client renewal rate

THE ONLINE JOURNEY

New maps to guide us back to the future (Module 1)

There are different types of transitions, both big and small. Going back to the workplace is a transition, just like changing jobs, going through a period of illness or caring for someone else. In transitions like these, our identities change with the context: our habits, our relationships with others, our approach to work. All of this fosters uncertainty. People can be supported through it: recognizing the changes that are taking place and integrating them as part of their own stories.

RESOURCES

- Understanding reality
- Managing uncertainty
- Multi-causality
- Understanding the context

SIGN UP

WEBINAR

What to do when reference points change

DIGITAL MODULE
Back to the future

REAL LIFE MISSION
Do something new

Tools for writing a part of history (module 2)

In this module, people acquire the tools they need to trace a new map. It's also where they imagine new destinations in a journey where they are more than just passengers. What's more, as they navigate through change, they strengthen their resilience and vision to drive positive development. In the second phase of this learning experience, people become aware of their ability to "write history". They understand the importance of their contribution to the collective narrative at a unique time in both corporate and world history.

RESOURCES

- Ability to observe and narrate
- Resilience
- Error management
- Vision

WEBINAR

how to navigate to your next destination

DIGITAL MODULE
write your part of history

REAL LIFE MISSION
Explore the future you want

CERTIFICATE

LIFE BASED LEARNING FORMATS

DIGITAL MODULES

Micro-learning sessions include multimedia materials and open questions that stimulate reflection. Space for self-narrative activates awareness of personal resources to connect learnings from personal experiences to the working dimension (and viceversa).

REAL-LIFE MISSIONS

To compare everyday experiences at work and home, behaviors, reflections and awareness that has emerged throughout the learning journey, in line with the Life Based Learning method.

MULTI-ME®

A self-awareness tool that uses Lifeed technology and a Kellogg School of Management algorithm. Mtuli-Me allows people to express and explore their identity dimensions, identifying characteristics and becoming more aware of how these dimensions enrich each other and change over time.

AUGMENTED WEBINAR

The webinar experience is based on information collection from participants. Content (text, video, podcast and open questions) are tailored to the needs and opportunities that arise within a certain theme. Webinars last 60 minutes and include teacher moderation, projection of short videos and various opportunities for participants to interact, aggregating the insights that emerge.

LISTEN WHILE PEOPLE LEARN: PEOPLE ANALYTICS

As people return to the office, it's important for companies to find the right tools to listen to their people. Lifeed journeys encourage people to create reflective and self-narration content. Not only is it a key part of their learning, it's also an opportunity to get to know them better, understanding:

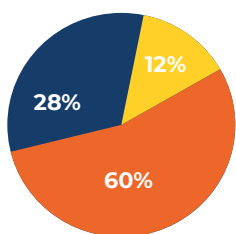
- How they feel, how well they are recognized and how close they are to their company;
- The emotions and needs they express
- Their hidden talents, aspirations and skills that are developing throughout their various roles in life.

Lifeed's People Analytics team elaborates and provides companies with an aggregated insight report on their people's **wellbeing, engagement** and **efficacy dimensions**. This data emerges from subjective and **emotional dimensions** connected to life experiences, that find space in Life Based Learning.

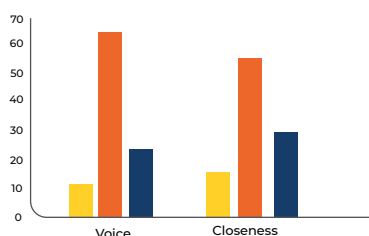
Here's an example:

ENGAGEMENT

Key indicators

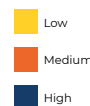
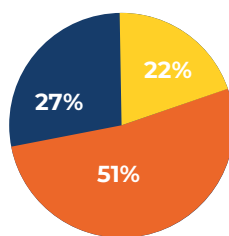


Highlighted parameters

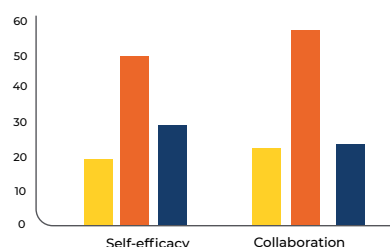


EFFECTIVENESS

Key indicators



Highlighted parameters

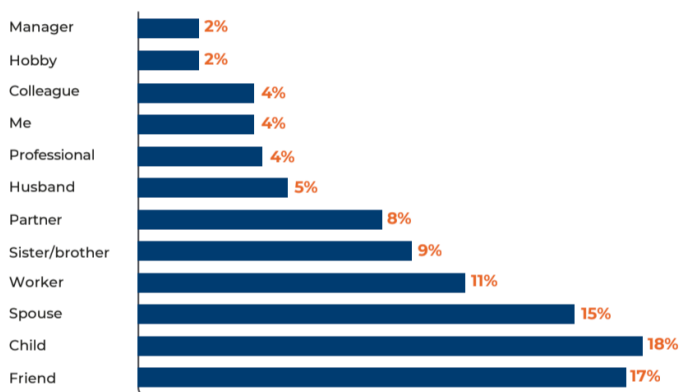


MULTIME®

People's multiple identity dimensions and their synergies are highlighted through MultiMe. It's our proprietary serious game created in collaboration with the Kellogg School of Management at Northwestern University. Based on "role theory", it increases self-awareness and allows people to explore their identity dimensions and characteristic traits, favoring the transfer of soft skills between one role and another.

Through MultiMe, companies can discover the identity dimensions prevalent in their corporate population.

THE MOST COMMON DIMENSIONS ACROSS THE POPULATION



Available in the following languages:

- Italian
- English



Compatible with every device and operating system



In line with the most recent privacy policies, participant data is used anonymously and solely for research and reporting purposes.

For further information, please contact
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