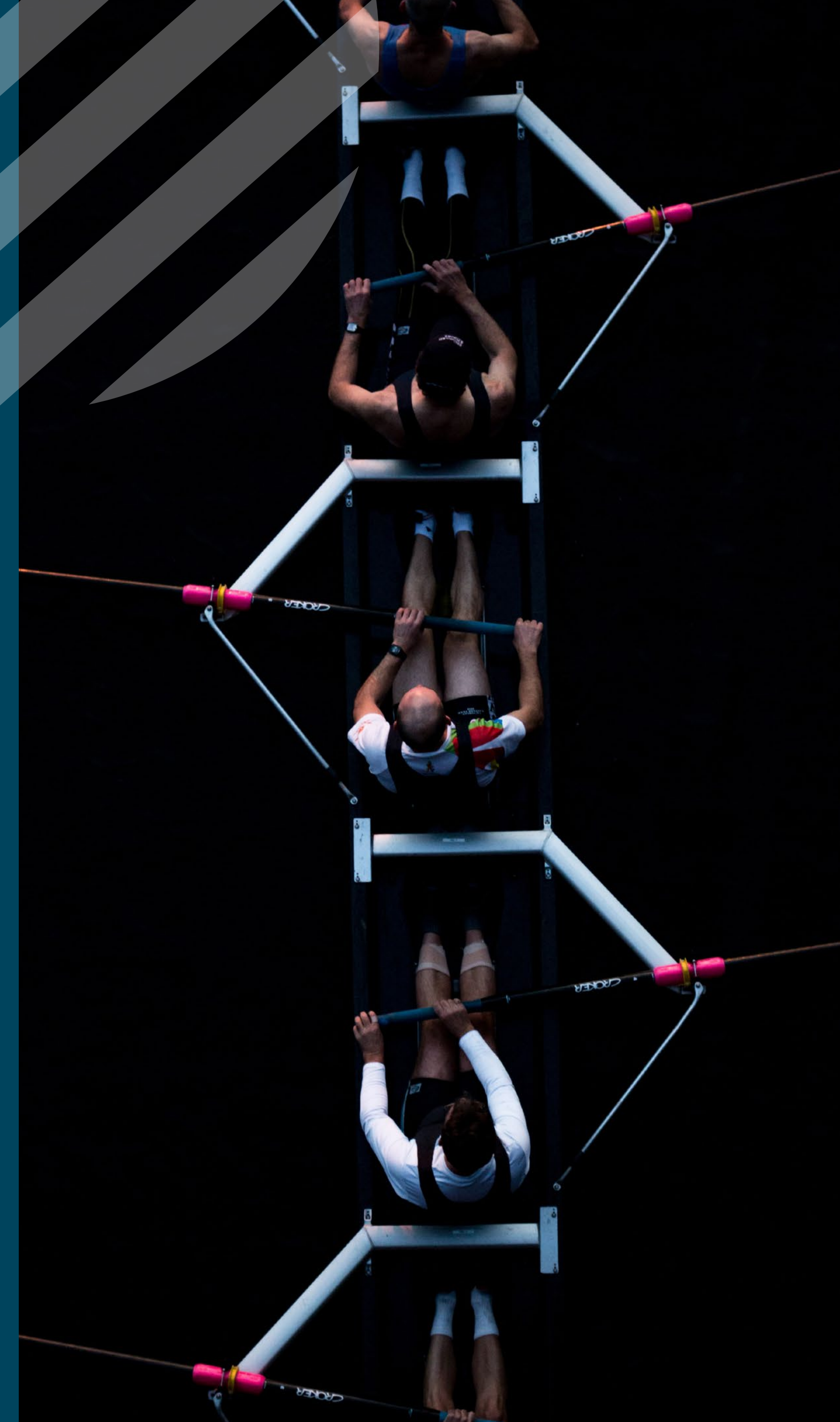


The logo consists of a solid orange square with the word "LIFEED" written in white, bold, uppercase letters at the bottom.

LIFEED

DIVERSITY AND LEADERSHIP

Bring out the full
potential of people





We play multiple roles in different areas, from personal to professional life.

Diversity offers an opportunity for managers to develop a new kind of **caring leadership** to help others grow by enhancing their complexity.

HOW TO RECOGNISE THE POTENTIAL OF DIVERSITY TO PROMOTE CARING LEADERSHIP?

Diversity and leadership is a two-unit training journey that focuses on the caring leadership model and its characteristics.

- People reflect on the complexity of their **identity** and on continuous change, strengthening the awareness of their ability to understand and manage diversity in a creative way.
- Participants can **experience** in daily life the effectiveness of using empathy to activate a kind of proactivity based on mutual trust and care.
- Employees have the opportunity to **picture** an updated version of their company's mission.

Life Based Learning® activates the training potential of participants' **life experiences**: **daily practice** makes training **relevant and continuous**, improving its effectiveness and increasing participants' awareness and well-being.



20,000
participants
in Italy



Advanced
platform with
90%
positive reviews



90%
of our
customers
renews the
subscription
every year



Mentioned by Mc
Kinsey among the
10
main innovations
in reskilling,
worldwide



Proprietary
scientific
method



In cooperation with

- Cà Foscari University
- Alma Mater Studiorum
- Bicocca University
- National Innovation Center for Ageing
- Kellogg School of Management

THE ONLINE JOURNEY

MODULE 1 / 60 min

Diversity, a land of opportunities to explore

Every day, we live different roles at the same time. Now more than ever, in order to be productive and proactive at work, you need to recognise, accept and relate to multiple aspects and roles that coexist in our lives and those of others.

This is why diversity can be seen as a land of opportunities to explore.

RESOURCES

- Awareness
- Productivity
- Proactivity
- Well-being

MODULE 2 / 60 min

Power is a potential but also a responsibility

Nowadays, leaders must acknowledge the richness of people's identity dimensions and help them flourish. This can be concretely experienced in our daily relationships.

The domains of power and responsibility intersect in the ability to bring out and enhance the diversity that exists in everyone beyond the traditional boundaries of roles.

RESOURCES

- Effectiveness
- Transilience
- Empathy
- Ability to listen

REGISTRATION

WEBINAR
How to play
different roles
synergically

DIGITAL
MODULE
How do
I change?

REAL-LIFE
MISSION
Do something
you've never
done before

COLLECTIVE
ROOM

WEBINAR
Caring
leadership:
help others
grow through
complexity

DIGITAL
MODULE
The more
roles, the more
resources

REAL-LIFE
MISSION
Activate
empathy with
someone

COLLECTIVE
ROOM

CERTIFICATE

THE STRUCTURE OF LIFE BASED LEARNING

DIGITAL MODULES

Micro-learning sessions with multimedia materials and open questions that stimulate **reflection: self-narrative** moments where participants become aware of their resources and **apply** what they learn in their personal experience to their professional dimension (and vice versa).

REAL-LIFE MISSIONS

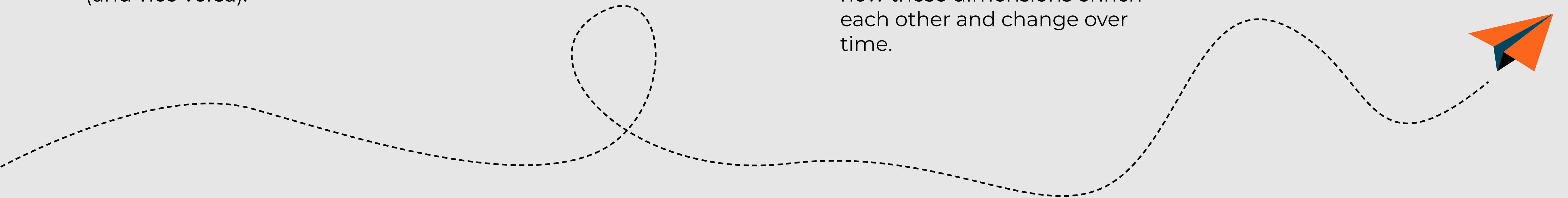
To practise the behaviours, reflections and awareness participants have learnt throughout the course in **real life**, according to the Life Based Learning **method**.

MULTI-ME®

A self-awareness tool based on proprietary Lifeed® technology and an algorithm from the Kellogg School of Management. Multi-Me® allows people to explore and express their **identity dimensions**, identifies their character traits and makes them **aware** of how these dimensions enrich each other and change over time.

AUGMENTED WEBINAR

Webinars last 60 minutes each and are moderated by a teacher; they include videos and **interactions with the participants** to discuss the topics presented.



LISTEN “WHILE” THEY LEARN: PEOPLE ANALYTICS

The character traits of each **person** allow companies to bring out the full potential of their professionals.

In Lifested’s **Life Based courses**, the creation of content through reflection and self-narrative is not only a cornerstone of training, but also a way to get to know people better and find out:



HOW THEY FEEL

and to what extent they feel recognised and supported by their company



THEIR EMOTIONS

and needs that they express at work too



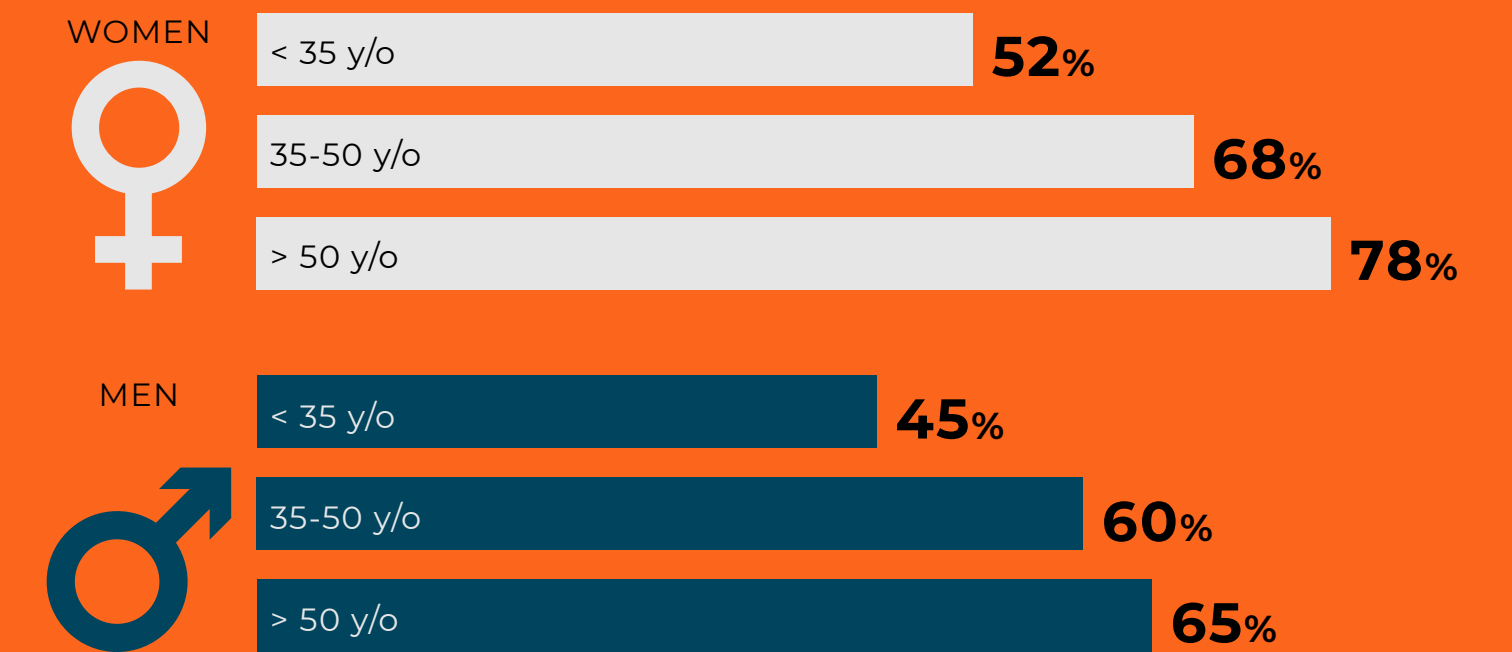
THEIR HIDDEN TALENTS

their aspirations and skills related to their roles in life

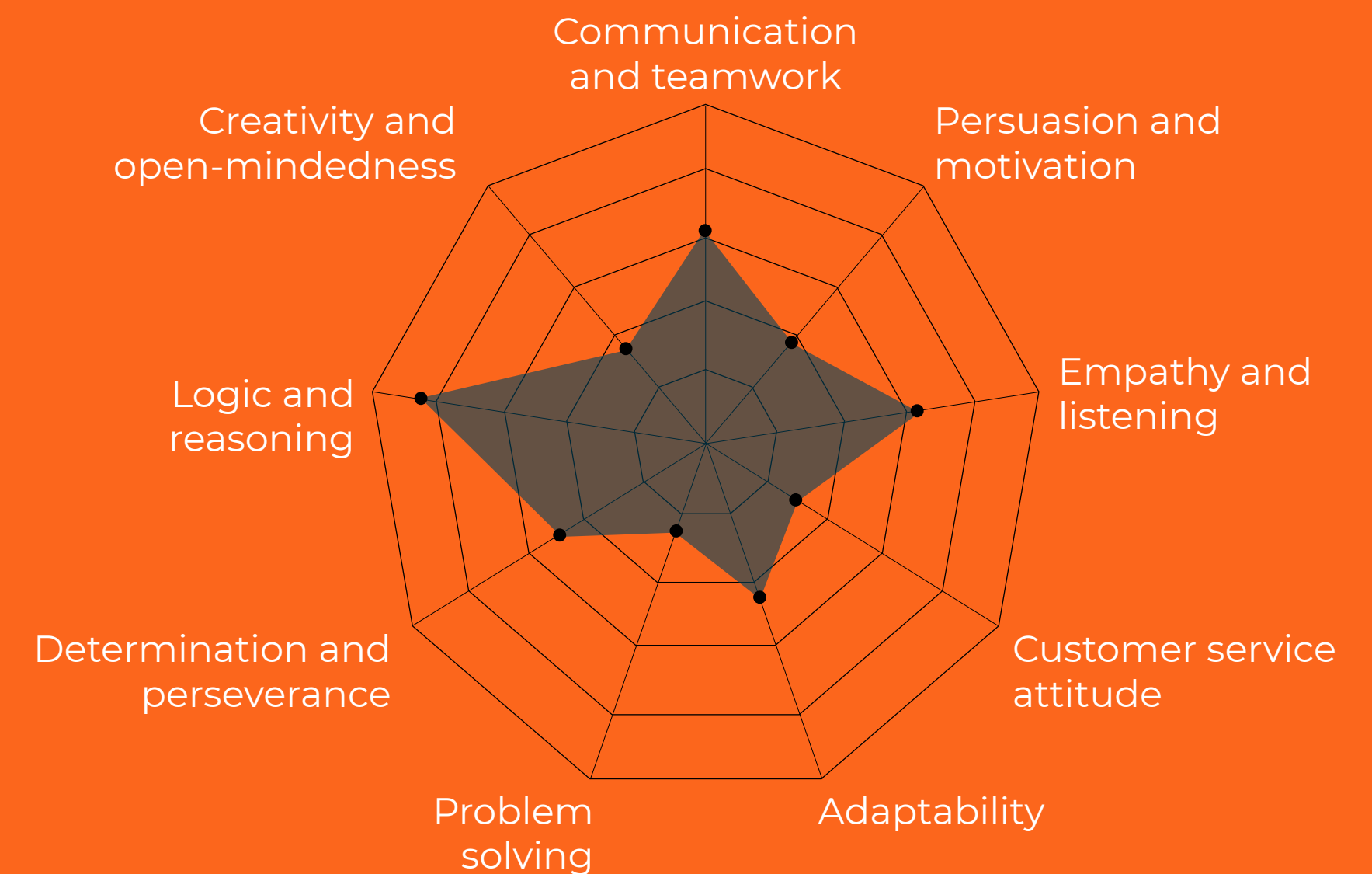
Lifested’s **People Analytics** team processes the information and provides companies with reports on the levels of well-being, productivity and identity of their employees.

HERE IS AN EXAMPLE →

PEOPLE’S EMOTIONAL AWARENESS



PEOPLE’S SKILLS AND TALENTS

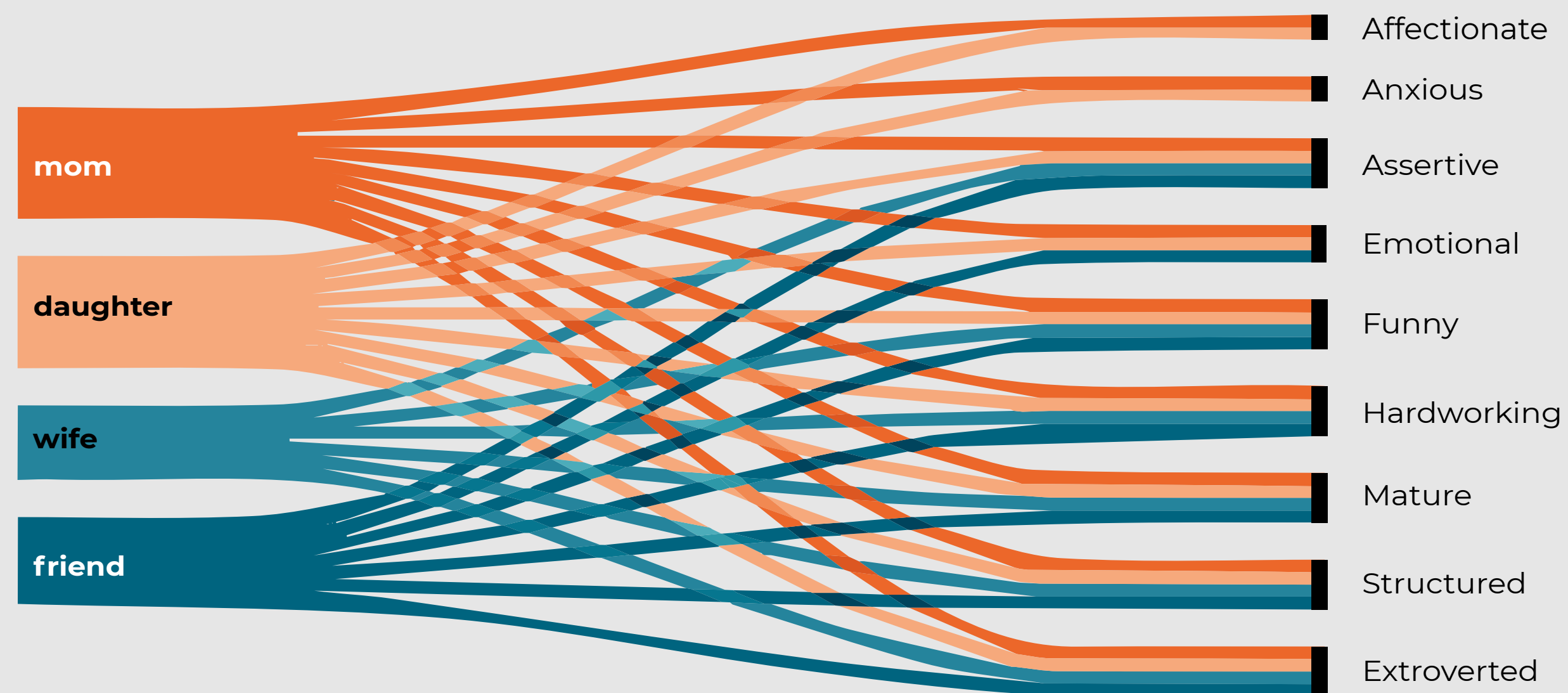


MULTIME®

MultiMe® is a proprietary serious game created in collaboration with the **Kellogg School of Management** of Northwestern University which uses research data in the field of the 'Role Theory' to identify people's multiple identity dimensions and their synergies.

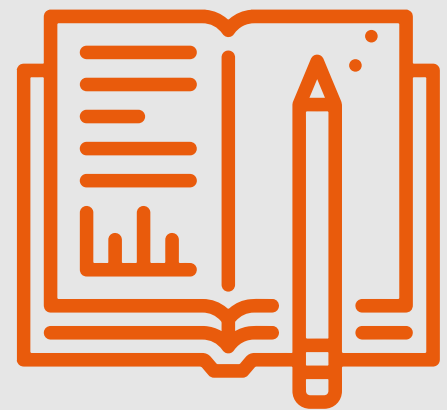
In addition to increasing the level of **self-awareness**, MultiMe® favours the transfer of soft skills from one role to another.

*MultiMe highlights the prevailing **identity dimensions** and character traits among the company staff.*



A PARTNER FOR THE HUMAN SUSTAINABILITY OF YOUR COMPANY

How Lifeed complies with the **Sustainable Development Goals (SDGs)** of the 2030 Agenda of the United Nations.



QUALITY EDUCATION

Lifeed offers **life based training**: in transition phases, people discover **unexpected skills and energy** and companies have the opportunity to innovate and improve processes.



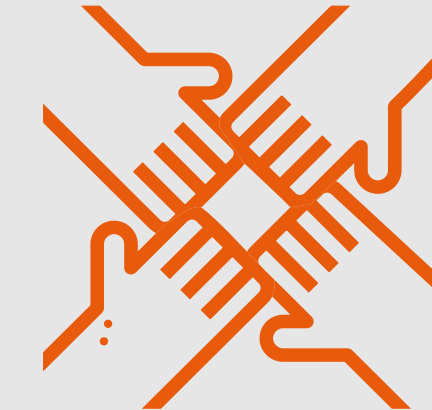
GENDER EQUALITY

Lifeed promotes **gender equality**, transforming caregiving experiences into soft skills and supporting a new kind of leadership (**caring leadership**) that helps people and projects to grow.



DECENT WORK AND ECONOMIC GROWTH

Lifeed represents a welfare intervention with a view to **social responsibility**, **change management** and **human resource development**.



REDUCED INEQUALITIES

Lifeed enables all corporate staff to learn new **key skills** and to co-create a new **corporate culture** with a bottom-up approach.



Available
in Italian
and English



Available on any device
and operating system



In full compliance with the most recent privacy legislation,
the data of the participants is processed anonymously and
only for research and reporting purposes



**For more information
please send an email to**

Or visit